

Inventory of Extension Tourism Land- and Sea-Grant Programs Offered by U.S. Region

A supplement to the report:

Extension Tourism: Impact and Opportunities of Land- and Sea-Grant Programming Across U.S. Regions

Produced by the National Extension Tourism Design Team and the Regional Rural Development Centers.

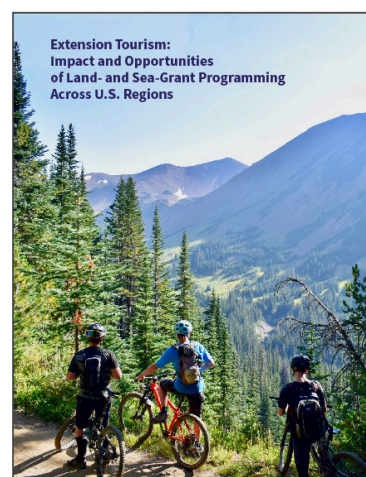
About this Inventory

This inventory of tourism-related Extension and Sea Grant programming was generated from a national survey led by the National Extension Tourism Design Team and the Regional Rural Development Centers and carried out from 2017-2019.

The information presented here is an unedited compilation of all responses to the survey question: “Briefly describe the tourism programs you offer.”






Responses are presented by U.S. region, as defined by the USDA (Northeast, Southern, Western, North Central).

For questions about any of the information contained within, please contact the appropriate National Extension Tourism Design Team representative listed here:
<https://bit.ly/3EN5Qg4>



The report is available at:
<https://bit.ly/3EN5Qg4>

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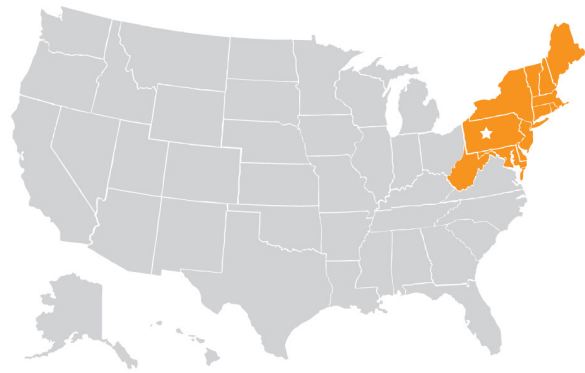
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Connecticut

- <https://cttrails.uconn.edu/> <http://cttrailfinder.com/> (developing) <https://cttrailcensus.uconn.edu/> <https://heartctgrown.extension.uconn.edu/>
- <https://heartctgrown.extension.uconn.edu/> #heartCTgrown is an initiative to promote farms, Farmer's Markets, CSA's, and pick-your-own operations throughout the state of Connecticut. We believe that local food is an important venue for making meaningful connections to each other and to building strong, resilient, healthy communities that are ready to tackle challenges together. We hope to share the stories of these connections, and that it will encourage you to tell your stories too.
- The Connecticut Trail Census is an innovative statewide volunteer-based data collection and education program that encourages data informed decision-making and promotes active citizen participation in multi-use trail monitoring and advocacy. The Trail Census includes trail use counts recorded by infrared pedestrian counters, trail user intercept surveys administered by trained volunteers, and public education programs.
- Pathway to Revitalization
- Economic Impacts of Phased Completion of the Naugatuck River Greenway <https://nvcogct.gov/wp-content/uploads/2017/03/NRG-EconomicReport-Spreads.pdf>
- CT Extension Programs in Community & Economic Development provide information education and assistance to help community leaders and decision makers make informed decisions.
- The Connecticut First Impressions Program <https://communities.extension.uconn.edu/firstimpressions/>
- CT Trail Finder will be a free, interactive mapping site designed to help Connecticut residents and visitors find hiking, walking, snowshoeing, mountain biking, cross-country skiing, and paddling trails across the state. Our goal is to help people get out, be active, and explore our state's treasures. Detailed trail description pages will allow users to view the trails, get essential information, submit trip comments and photos, find nearby geocaches, and a whole lot more. Users will be able to track trail experiences, noting trails that they have completed, their favorites, or ones they want to visit. <http://cttrailfinder.com/>
- Collaborative Downtown Market Analysis and Benchmarking Workshop <https://communities.extension.uconn.edu/tag/ct-main-street-center/>



Maine

- Site visits to farms that offer pick-your-own tree fruits and locally raised fruits at farmstands
- Agritourism topics are included in programs for beginning farmers as options for marketing.
- I also work with farmers' markets to get established. My farming newsletter includes topics on agritourism and opportunities to participate in state of Maine direct marketing options.
- Downeast Fisheries Trail (www.DowneastFisheriesTrail.org)

- Oyster Trail of Maine (<http://seagrant.umaine.edu/maine-oyster-trail>)
- Experience Maritime Maine (www.experiencemaritimemaine.org/)
- Maine Sea Grant also offers workshops and educational programs to foster collaborations between fisheries, aquaculture and tourism industries, develop shellfish farm tours, lobster boat tours etc...
<http://www.seagrant.umaine.edu/fisheries-tourism>
- We conducted a significant research project to identify barriers to fishermen and aquaculture farmers getting into tourism, legal research lead to multiple workshops and a factsheet series: (same webpage: <http://www.seagrant.umaine.edu/fisheries-tourism>)
- Assessing The Economic Impact Of Cruise Ship Passengers Visiting Destination Markets: The Case Of Bar Harbor, Maine
- We partner with many organizations and businesses for collaborative tourism planning:
- <http://www.seagrant.umaine.edu/extension/coastal-tourism-planning>. Passengers Visiting Destination Markets: The Case Of Bar Harbor, Maine

Maryland

- I promote Prince George's County's farms and farmers markets through Fresh. Local. Fun. PGC (farmPGC.com, @farmPGC - FB, IG, Twitter). 2. Regulations and risk management related to agritourism
- I host a Food for Profit workshop in the county for farmers (including agritourism operators) interested in producing a value-added farm product.
- I also host an Annie's Project risk management course for the Southern MD region. Many of the participants own agritourism operations.
- water quality and pollution reduction
- I also work with these venues on marketing plans, regulation issues, risk management and other support services for the agritourism operations.

New Hampshire

- <https://extension.unh.edu/programs/nature-economy>
- UNH Extension is launching a webinar series that will address agritourism and is exploring future programming
- Cruises to Appledore Island and into Great Bay
- Business Retention & Expansion Program can have focus on tourist operations. In just our Sea Grant affiliated programs, we offer educational cruises aboard the university's research vessel (<https://seagrant.unh.edu/cruises>) as well as seaweed foraging workshops (<https://seagrant.unh.edu/seaweed>). These educational field experiences tend to attract local tourists who want to get to know more about the places they live and local marine resources.
- UNH Extension has conducted economic impact studies on topics such as: a). Water Values and Costs b). Economic impacts of Rail Trails, c). Value of Freshwater Recreation, etc.
- UNH Extension conducts a range of programs that help communities with planning issues related to main street vibrancy, housing, and infrastructure such as broadband.

- Funded projects to explore effective programming that links downtowns and trails, as well as research focused on visitor impacts
- First Impressions Program indirectly addresses tourism (primarily downtown shops/retail)
- Launching new program focused on better linking downtowns and trails
- In beginning stages of developing programming focused on destination marketing
- First Impressions Program: An Examination Of State-To-State Diversity In The Application Of Tourism-Based Programming

New Jersey

- <https://agritourism.rutgers.edu/training/>
- 1. Assessing Farm Safety For Agritourism Operations. 2. On-Farm Direct Marketing Agricultural Management Practices Protections For Farmers In New Jersey. 3. Farm Safety And Liability Management: Guidance For Your Agritourism Clientele. 4. Obtaining An American Viticulture Area (AVA) Designation. 5. Agritourism And Fresh Produce: Identifying Food Safety Risks. 6. Educating Farmers To Utilize SWOT Analysis For Direct Marketing And Agritourism Operations. 7. Incorporating Value-Added Products Into Traditional Community Supported Agriculture Farms. 8. Educational classes and curriculum for farmers.
- Clean Boating Programs, Rip Currents and Beach Safety, Beach Conditions, Recreational Fishing, Top Beach Contests
- Technical assistance for tourism groups

New York

- <https://cals.cornell.edu/cornell-cooperative-extension>
- Agri-tourism support related to COVID-19 Statewide support of farmers markets (inc business planning, EBT/SNAP support) Collection of buy local information Collection of agri-tourism locations Support and connects for culinary industry with buy local industry and youth Statewide support of Farm to School Statewide support of a food hub network
- Local Extension offers wildlife watching, nature and environmental activities and geo caching through the statewide camps and nature centers Support for geo-caching in partnership with 4-H Support for farm trail weekends across the state.Support for geo-caching in partnership with 4-H. Support for farm trail weekends across the state
- Several counties have conducted economic evaluations of agri-tourism for farms
- Each county is involved with the implementation of their Agricultural & Farmland Protection Plan - including 10 year renewal and community outreach
- Research has been conducted on best practices for successful agri-tourism enterprises
- CCEs are traditionally involved in conversations with Tourism Promotion Authorities on tourism initiatives
- Extension offices offer an array of opportunity for on farm tours, and agritourism days throughout the year. 1. TASTE NY 2. NY Grown & Certified 3. Local branding initiatives, such as Pure Catskills 4. Farm to School
- <https://taste.ny.gov/> 1. NY Forward Business Safety Plan technical assistance and support 2. PPE

giveaways (face coverings & hand sanitizer) 3. COVID-19 best practices for u-pick, agri-tourism & farmers markets support & technical assistance

- <https://eden.cce.cornell.edu/infectious-disease/influenza-pandemics/covid-19/>
- nyseagrant.org/davewhite

Pennsylvania

- Penn State Extension has organized the Open Gate Farm Tours of Lehigh and Northampton Counties for over four decades with a primary goal of educating the public about local agriculture. The tour raises awareness of the importance of supporting the local agricultural community as well as helping to build good relationships with our non-farm neighbors. I provide this support indirectly by working with farmers on agritourism projects (pick your own, festivals, craft beer, farmers and farm markets) and with communities and leaders working on development and place based issues I have started and/or helped start several farmers' markets. I provide support to growers in areas of production, food safety, and marketing.
- A year-round map through Tourism that identifies on-farm markets and ag-event.
- Beaver County Agricultural Weekend on the last weekend in September. Clubs tour various farms and processing facilities.
- Lake Erie wine trail
- I sit on the advisory board of Beaver County Tourism. We held a Beaver Farm Tour Sept 2017 and are planning several things for 2018. Highlighting working farms with on-farm stands, ag-related events, restaurants and breweries that buy and produce locally. I am currently working with the Crawford County Farm Advisory Board. They are looking to improve outcomes of the Fair, identifying their market and tailoring the fair to that market - which currently is proving to be young singles and families ages 25-40. I am aware and have had mentoring and communication of the Mercer County Ag Weekend/Brunch/Tour I also have spoken with and tailored the Beaver program off the Butler Farm tour
- Agricultural exchange programs
- Offer maps and information to our local county Park Mauch Chunk Lake Park, which is a quarter mile down the road from us. The Park offers fishing, kayaking, camping, swimming and hiking.
- I offer a lot of extension education about the new invasive insect the spotted lanternfly. Invasives can affect tourism and the quarantine regulations affect the industry and visitors.
- Environmental awareness days.
- The Frost Entomological Museum has wing that is currently closed for renovation, but is planned to open with limited installations in the spring and be fully operational by fall 2018. Tours will be self-guided.
- Migration Decision-Making In A Tourism-Dependent Rural Community
- I have started and/or helped start several farmers' markets. I provide support to growers in areas of production, food safety, and marketing.
- Local bird walks for the public during spring and fall migration
- I sit on the Board of the Beaver Valley Innovation Hub & Lawrence County Blueprint Board and we are connecting local entrepreneurs to resources in those counties and aggregating services under those communal umbrellas

Rhode Island

- We offer shellfish wild harvest and aquaculture clamming classes, educational field trips. We are developing Rhode Island Blue Economy Report to define different aspects of this sector, including tourism. We are revising state Clean and Resilient Marina Program and Certification Program. We recently completed evaluating the effects of the Block Island Wind Farm on Rhode Island Tourism and Recreation.

Vermont

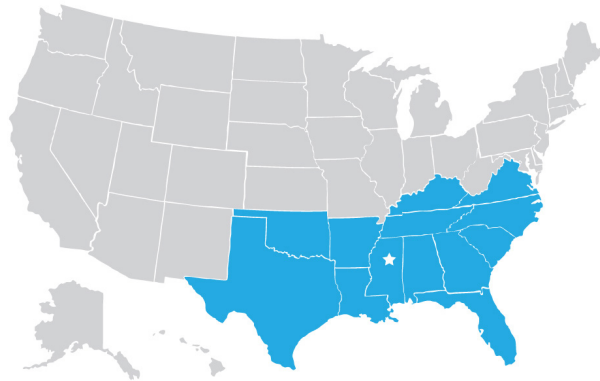
- The Vermont Tourism Research Center website houses research and resources for the tourism and recreation industries. <https://www.uvm.edu/vtrc>
- Opening Your Farm to Visitors' presents best practices for farmers interested in agritourism, education, and direct marketing. <https://www.uvm.edu/extension/vtagritourism>
- <https://www.uvm.edu/vtrc/recreation-and-trail-use>
- Webinar series <http://go.uvm.edu/sellvtfood>

West Virginia

- <https://extension.wvu.edu/community-business-safety/tourism-hospitality>
- The WV Agritourism Initiative - <https://extension.wvu.edu/agriculture/farm-management/agritourism>
- Rural Tourism Video Case Studies
- Certified Interpretive Guide Training
- Community Leadership Academy (CLA) as it relates to economic development sessions as well as the craft brew and culinary tours.
- Comprehensive planning and development planning. Often, issues related to tourism are part of the planning process. In comprehensive planning, these include matters related to placemaking and facilities. In development planning, these matters include those related to support businesses support and workforce development.
- Transdisciplinary Rural Tourism Design Team that supports recreation economy development
- Destination Competitiveness Research
- Resident Attitudes Toward Tourism and Visitor Preferences Research
- Economic Impact studies
- Tourism First Impressions - emphasizes placemaking and a quality visitor experience.
- Recreation Economy community assessments

Alabama

- We have an agricultural tour called the WAY- What Agricultural has to offer You. This tour highlights community gardens and Market Day in the county.
- 2. Secondly we are expanding the agri-tourism website that is maintained through Tourism, Extension helps identify new producers.
- Ag Tourism in Southeast Alabama
- Farmer's Market Development
- We work with our local tourism office to showcase agriculture in our County. At our local tourism office we have raised beds with crops grown locally. County Farmers Market and County Fair- Agri-tourism. Partnership with Auburn/Opelika Tourism where we provide a wine tour.
- 8. Conecuh Sausage store is a popular stop off of I-65. I have met several groups as an ACES ambassador Agritourism: Local Foods, Farmers Markets, Culinary Tourism, Farm Stays. We also offer farm tours to students at our local schools, to any guests that may want to see agriculture in Colbert County
- A nature based tourism program focusing on natural resources within the county. Our program highlights hatchet creek, birding trails and hiking opportunities within the county. We are also working on a deal with Chewacla State Park on a partnership with Tourism/4-H on providing Archery on-site.
- Appalachian Highlands Birding Trail promotion.
- Leadership Cleburne County-two eco tourism days/year.
- WILD Wednesdays with USFS and Heflin PARD- eco tourism
- We also have a permanent kiosk with some educational information about the crops.
- Monthly Birding Educational programs in one elementary school-to establish and appreciation of birding and eco-tourism.
- Mississippi-Tennessee-Alabama Rural Tourism Conference--Tri state annual tourism conference that rotates between states. The main focus is educational programming and idea sharing for rural communities.
- Pickens County Tourism Association.
- Tour East Alabama-membership and guidance
- Speak to local civic clubs about tourism and recreation. Accelerate Cleburne and Main Street program in county seat-Serve as Co Chairman of Accelerate Cleburne
- I also am an officer of the County Historical Society where members are active in preserving the heritage of the county and state's rich history.
- I assist with the administration and marketing of the local Farmers Market. Promoting Nature and Trails. Including blueways, scenic byways



Arkansas

- www.uaex.edu (multiple pages depending on topic)
- www.uaex.edu/agritourism - provide organizational support to Arkansas Agritourism Association and limited educational programming/resources; www.uaex.edu/business-communities/local-foods - variety of education related local foods systems and food safety
- <https://www.uaex.edu/environment-nature/wildlife/enterprise.aspx> - education and resources in support of wildlife enterprises
- Analysis of regional socio-economic conditions, opportunities and strategies for development
- <https://uaex.edu/business-communities/strategic-planning/> - customized facilitation and technical assistance for communities and regions that is asset based, community driven, technology enabled and results focused; www.uaex.edu/createbridges - pilot program to support businesses and workers in retail and tourism industries in rural areas

Florida

- 1. Nature tours of Coastal Dune Lakes in order to teach about water quality and protection. Interpretive outdoor guided tours of local eco-hotspots. 2. Beginning in 2018 the tourism program will grouped into two components; (1) assisting nature-based tourism businesses with education in natural history, training in presenting to the public, and assisting with new business opportunities.
- Big Bend Shellfish Trail
- Kayaking/fishing trails
- Florida Sea Grant-related include (there are also new programs in development):
- <http://www.masternaturalist.ifas.ufl.edu/>
- <http://www.flseagrant.org/fisheries/artificialreefs/>
- <http://www.catchandrelease.org/>
- <http://www.flseagrant.org/fisheries/scalloping/>
- <http://shellfish.ifas.ufl.edu/big-bend-shellfish-trail/>. 6. Big Bend Shellfish Trail <http://www.floridashellfishtrail.org/>
- Florida Friendly Fishing Guide <https://www.flseagrant.org/florida-friendly-fishing-guide-certification/> (URL not yet active - check back in a few months, program about to launch)
- For Hire Fishing Guide Certification 2. Sustainable boating and fishing education/awareness/pledge programs.
- Recreational Scalloping education <https://www.flseagrant.org/fisheries/scalloping/>
- Seagrass scarring prevention <http://beseagrasssafe.com/>
- Coastal Fisheries Enhancement - new program educating TDCs about angler behavior to better target advertising and enhance angling tourism
- Working with the tourism industry to address environmental issues that can impact their businesses such as: improving water quality, reducing marine debris, and managing the spread of invasive species.
- beseagrasssafe.com

- The Extension-based program at Florida A&M University is in its infancy: North Star Legacy Communities Initiative: Broadly, the North Star Legacy Communities Initiative: Recognizes, Celebrates and Preserves Legacy Communities and Infuses them with Recreational, and Community and Economic Capacity Building Resources. The ultimate condition change is that a National Heritage Trail/Region develops supported by the Florida Recreational Economy Platform in context to driving domestic and international tourism.

Georgia

- The Certified Farm Market program is a network of farm markets across Georgia. These markets sell what the farmer grows directly to the consumers. The program is designed to promote these farms, offer education for both farmers and consumers, and create a network of farmers to help one another.
- <http://www.gfb.org/membership/farm-market-search.cms>
- <http://www.gfb.org/membership/farm-market-search.cms>
- We are organizing a coastal Georgia tourism conference to bring stakeholders together to discuss issues affecting tourism in this part of state: <https://gacoast.uga.edu/gatourism/>
- We also offer a Coastal Stewards Program series of environmental education workshops offered as part of the Coastal Stewards Program, which is an environmental education program to engage adults in activities designed to improve knowledge of coastal ecosystems, enhance understanding of current issues impacting coastal communities, and inspire stewardship of coastal resources. While its not specifically tailored towards tourism officials, we do get a number of ecotour guides that attend. Our legal specialist has been working with local officials on the promotion of various tourism trails in their communities.

Kentucky

- we use the local foods vitality index for assessment, and we have a booth design program for farmers markets and training about incorporating the arts
- we providing planning technical assistance for communities around tourism development and economic development
- First Impressions and several individuals dedicated to placemaking (landscape architects and architects) but not a formal program

Louisiana

- RFH charter fishing
- High Performance Housing Educational Attraction. LaHouse Resource Center is a high performance housing exhibit open to public M-F for touring and information. It is promoted somewhat for tourists as an educational attraction. www.lsuagcenter.com/LaHouse

North Carolina

- <https://tourism.ces.ncsu.edu/>
- Entrepreneurship and agritourism development. 2. Agritourism Curriculum 3. Farm Like A Woman In Agritourism! Joining Efforts To Succeed
- Birding Trail, Oyster Trail development and work with communities

- This in progress - Rework of NC Hospitality & Pride with certification. Training includes short modules covering: a. customer service, b. communication (largely digital focused), c. changing context of tourism and disaster preparedness d. Diversity, Equity, Inclusion, e. Community Info & Sense of Place
- Work to understand climate change and preservation of tourism heritage sites 2. Response to disasters of tourism dependent communities
- How local food relates to tourism activities, assist local entrepreneurs to identify opportunities linking to local food development and local farmers, purchase local programs and policy development. Entrepreneurship and agritourism development. 2. -Technical assistance to communities in resilience
- Technical assistance to communities in economic sector development
- Research on agritourism. Data from research is used to produce extension materials (e.g, workshops, factsheets), which are usually delivered following the train-the-trainer model. Occasionally work with farmers directly (e.g., workshops) based on funds and time resources. Written extension materials are posted on website above (open access)
- Climate resilience and adaptation applied to tourism heritage preservation
- Microentrepreneurship
- Tourism Advocacy and Leadership
- Local food & craft beverage
- SRDC and WalMart Foundation CREATE Bridges Projects in Western NC, this program is run through the CRD program as, the full time Tourism Extension Associate started after this was in the works.
- Research in climate adaptation and heritage preservation is a focus of one of our faculty currently
- Local foods & craft beverage
- Technical assistance to partners in tourism marketing (NC Birding Trail, NC Oyster Trail)

Oklahoma

- Update On Limited Liability Statutes In Agritourism
- Oklahoma PRIDE customer service training program. Educational workshops.
- Documenting The Impact Of An Agricultural Events Facility
- Industry research with state government support
- Needs-assessments and visioning projects
- Advising start up and in-existence agribusinesses on procedure, connections with stakeholders and resources.

Puerto Rico

- Tour guides development program, beach evaluation, beach safety, natural resources conservation, co-management of marine reserves, beach inventories

South Carolina

- <https://www.clemson.edu/extension/index.html>

- <https://www.clemson.edu/extension/agribusiness/programs/index.html>
- <https://www.clemson.edu/extension/covid19/>
- SC Nature-Based Tourism Association (SCNBTA): For the past 24 years, SC Sea Grant has been involved with this non-profit from its inception and continuing to provide technical assistance and leadership service (www.scnatureadventures.com);
- Palmetto Environmental Education Certification (PEEC) Program (<http://www.peecsc.org/>)
- Blueways-Greenways project with interactive web mapping application to facilitate more trail projects and foster collaborative partnerships across SC
- Natural Asset Planning: Collaborated with partners on a Green Infrastructure project to develop a cross-jurisdictional connected land conservation plan spanning 6 municipalities and a county (<http://eastcooperland.org/mapping-app/>)
- Funded research projects: Examples: Examining social carrying capacity for mariculture development as well as one examining the capacity for a cooperative seafood tourism trail.

Tennessee

- UT Extension participated in the Tennessee Agritourism Initiative formed in 2003 to develop and support the agritourism industry in Tennessee.
- UT Extension has provided targeted educational programming and individual assistance to farmers interested in agritourism since the late 1990's with leadership through the Center for Profitable Agriculture. The Center cooperates with other industry partners and granting agencies to provide educational programming in agritourism to Tennessee's farmers through statewide conferences (UT Extension organizing educational programming), regional workshops, educational tours (day-long, in-state tours and multi-day, multi-state tours), educational publications, statewide industry studies, Agritourism Ideas to Action Website a compilation of agritourism resources, e-news list with more than 1,700 members, and technical assistance to individual producers.
- Other partners included the Tennessee Departments of Agriculture, Tourist Development, Economic and Community Development and Transportation, USDA Rural Development, the Tennessee Farm Bureau Federation and the Tennessee Agritourism Association, a producer-led organization formed in the mid-2000s.

Texas

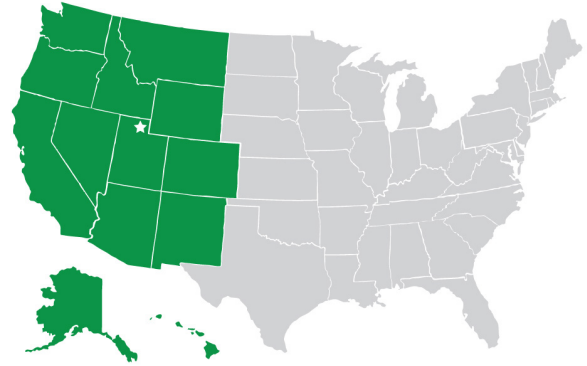
- Hospitality/Service Training for Tourism Industry. <https://agrilife.org/texasfriendly/>

Virginia

- <https://ext.vt.edu/agriculture/agritourism.html>
- Annual agritourism conference and other activities. See website for more information.
- Pulaski Grow - in addition to our youth training programs, we offer tours of our aquaponics and training center the second Saturday of the month. We also offer courses related to growing periodically to the community.
- We had a research/outreach project that focused on Tourism Business Resilience in Virginia Beach. We have an on-line self assessment. <https://sites.wp.odu.edu/businessresilienceselfassessment/>

Alaska

- Primarily high latitude agrotourism and natural resources.
- Introduction to Alaska Agriculture tours/presentations
- Wilderness tours.
- Gary has coordinated ocean exploration/invasive species activities aboard small ecotourism vessels, I respond to tourist request and questions, as well as those of shipboard naturalists, from my street front office
- The Alaska/Japan Polar Bear Collaboration As A Geotourism Initiative



California

- <http://sfp.ucdavis.edu/agritourism/>
- <http://asi.ucdavis.edu/programs/sarep/research-initiatives/fs/agritourism-1/agritourism>
- <http://www.calagtour.org>
- I coordinate UC Cooperative Extension agritourism outreach and education for farmers and ranchers statewide primarily through competitive grant-funded programs, participate in agritourism research with California and other state's extension people, and manage a visitor-serving agritourism directory and calendar.
- Butchering, Baking, Candling Stick Making
- Art And Ag Trail: Crafting Collaboration & Community

Colorado

- <https://agritourism.localfoodeconomics.com/>
- We offer workshops occasionally with regional economic and agricultural groups, and coordinate with state agritourism association
- We research impacts, best practices and linkages to econ development
- Our Warner College of Natural Resources has online degrees and courses in addition to our Extension workshops
- We are just beginning an EDA project to work on tourism in several regions of Colorado with those communities
- In collaboration with Colorado Proud and Colorado Tourism
- Just began work on this with Dept of Labor and Emp, but minimal experience

Hawaii

- <https://seagrant.soest.hawaii.edu/sustainable-coastal-tourism/>
- Basically industry tours for other states doing the same commodity. Beef-- Parker Ranch
- Widespread statewide support for Nature-Based Tourism: Ecotourism, Wildlife Watching, and Adventure Tourism.
- Center for Sustainable Coastal Tourism was established in 2009 as a university collaboration between the School of Ocean and Earth Sciences and Technology, the College of Social Sciences, School of Travel Industry Management, Hawaiiinuiakea School of Hawaiian Knowledge, and the School of Architecture. In partnership with local businesses, government, and the community, the center conducts research, education, and outreach on Hawai'i tourism and the various economic, cultural and environmental impacts of the visitor industry. Signature projects of the Center of Excellence for Sustainable Coastal Tourism serve to improve the quality of Hawaii's environment, restore habitats and ecosystems, and reduce the energy and water needed to support the tourism industry resulting in positive impacts on both Hawaii's economy and quality of life for local residents.
- Primary research focus for the UH Center of Excellence model. Tourism impact assessment and economic impacts.
- Developing interest in incorporating tourism management into community plans.
- The Hawaii Tourism Authority has a new focus on preserving and enhancing cultural heritage in Hawaii.
- Major new initiatives developing for a state-wide recovery plan and how the recovery can develop a new model of sustainable and better managed tourism in Hawaii.

Idaho

- <https://2dnw.org> <https://communityreview.org> <https://idahofoodworks.org/eat-local-month/>
- Idaho Food Works Inland Northwest Artisan Grains Podcast (link on IFW website). survey over the summer in my community about local agritourism participation: https://uidaho.co1.qualtrics.com/jfe/form/SV_bOdKcMRAPqDXRoF.
- An Americorps member also helped create an inventory/directory of activities with business contact info, etc. The purpose was to create a baseline of info about what agritourism activities exist and how COVID has maybe impacted participation, etc.
- Community Reviews (Western Community Assessment Network - WeCAN -) in Idaho, Wyoming & Montana. In partnership with UWy, MSU, Idaho Rural Partnership, Wyoming Business Council & Montana Economic Developers Association. Community Reviews are intensive on-site (currently virtual), multi-phased community economic development assessments. Though not focused specifically on tourism, in Western rural communities it is typically one of the 3 - 5 focus areas that emerge. CR teams then connect communities to resource providers (e.g., state tourism offices) during the 2nd phase of the review that is focused on action planning.
- Two Degrees Northwest: Where Art Meets the Land (2dnw) two state (with Washington) Regional Flavor Initiative focused on food, art & heritage, primarily. At this time the main effort is a web-based artisan trail guide that will soon be available in print form. 2dnw is a regional cooperative marketing effort.

Montana

- We are currently building an Agritourism training and provider identification service. <http://aeromt.org/agritourism-routes-in-montana/>
- We provide a website and online database of Made and Grown in Montana products. We also are creating a restaurant program marketing local foods
- Horticulture research to diversify agriculture to accommodate agritourism activities
- We provide a website and online database of Made and Grown in Montana products.
- We also work with producers in getting their products to market.
- We also are creating a restaurant program marketing local foods.

Nevada

- I collaborate with local agencies to market, build communication and business, and study the impacts of tourism in Lincoln County, NV. lincolncountynevada.com

New Mexico

- Local support to the farmers market with my Master Gardner program.
- CES frequently provides educational/tourist opportunities to outside professionals either from out of state or country. Hosting state and national meetings.
- Hospitality and Tourism Training - as an agent we provided training in conjunction with the Chamber of Commerce for hotel, gas station, food service employees on the importance of hospitality for the local economy. Two hour training focused on what there was to offer in the community as well as provided job skills such as answering phones, smiling, and what not to do. Point of contact of revised training- Pricilla Bloomquist 575-646-3936
- Community and Regional planning and development is working with local businesses and government to support local lake recreation and fishing for economic development through tourism.
- Stronger Economy Together (SET), is a USDA program used in my region. The region covers multiple counties in the lower Rio Grand area of New Mexico.

Oregon

- <http://tourism.oregonstate.edu> is primary and <http://gorpguide.org> and <http://seagrants.oregonstate.edu/tourism>
- Agritourism development education, research and community engagement. Developed the Marion Farm.
- Agritourism: Connecting Communities, Places, And People Through Food Systems
- agritourism development education, research and community engagement.
- Developed the Marion Farm agritourism development education, research and community engagement.
- Guide, Outfitter, Tour Operator Training for Professionals appropriate for all states with customization options. Also for Youth as 4-H - including online courses in eXtension
- Entrepreneur Program

- Outdoor Recreation Business Planning - including online course in eXtension. Experiential Learning for University Students in support of various courses.
- Hospitality training with Tsunami Safety education thrown in for good measure.
- Online Practical Customer Service - 30 minutes .
- International Best Practices Tours for Operators and Officials - Costa Rica Tourism.
- Interpretive Guest Programming,
- Online Marine Reserve Awareness Training,
- Online Know Your Community training for Southern Oregon Coast 15 communities.
- Discovery Tours for Community Tourism.

Utah

- <https://extension.usu.edu/iort/>
- The Institute of Outdoor Recreation and Tourism operates under a service-oriented model as opposed to a program-oriented extension model. The services we provide for our clients include:
- The Gateway and Natural Amenity Region Initiative (<https://www.usu.edu/gnar/>) which provides tools and information related to the development challenges faced by gateway communities;
- Needs Assessments (https://extension.usu.edu/iort/extension/needs_assessments); and
- Visitor Use Monitoring and Management (<https://extension.usu.edu/iort/extension/visitor-use-project>).
- The Institute and it's Faculty Fellows conduct research on a variety of topics related to tourism and outdoor recreation management; these include:
 - 1. Visitor Use Monitoring and Management
 - 2. Communication for Conservation
 - 3. Recreation Economics
 - 4. Social Media Analytics
 - 5. Recreation Ecology
- Our research programs are detailed at: <https://extension.usu.edu/iort/research/index>
- Economic Impact Analyses (https://extension.usu.edu/iort/extension/economic_impact_analysis)

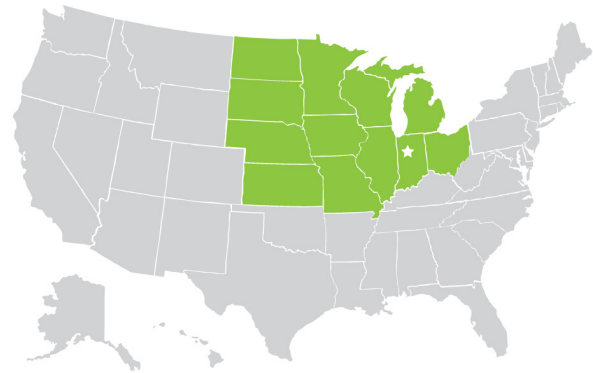
Washington

- Work in agritourism has expanded to include improving access to information specifically as it applies to access to capital, rules or regulations (including the fear of liability), and expensive startup costs that preclude small farms when aggregated. Partnerships include state commerce, EDC's, county planners, county Extension offices, tourism officials, International Festivals & Events Association (IFEA), WA Festivals & Events Association (board member)
- Beach walks: Daytime and evening guided tours throughout the year with WSG specialists provide opportunities to enrich your shoreline experience and learn about Salish Sea oceanography, marine invertebrates, plants, seaweeds, and conservation.

- Festival outreach & Boater education: WSG specialists in boater activity and water quality attend key festivals and events around Puget Sound annually, including the Northwest Wooden Boat Festival and NW Sportsman's Show, presenting information and instruction to visiting boaters and sportsmen on methods for preventing small oil spills in vessels and reducing sewage spillage.
- Currently, I am doing research and evaluation of agritourism as a promising practice for small farms. Through gap analysis, research and programming consists of identifying the knowledge, motivation, and organizational needs, challenges, and opportunities surrounding agritourism at a local and county level.

Illinois

- On the Front Line Customer Service (10 modules)
-can be adapted for hospitality front line workers. Partner with local tourism bureau to integrate hospitality lessons on local attractions. <https://extension.illinois.edu/global/front-line>
- Our Getting Started page offers a comprehensive framework for developing and conducting surveys in your community. You are welcome to use these e-learning modules to learn more about conducting research



Indiana

- <https://iiseagrant.org/work/recreation-tourism/>. There are two websites and a walking tour app.

Iowa

- ISU's Visit Iowa Farms program provides resources to agritourism businesses, and provides a marketing website for their destinations: www.visitiowafarms.org.
- We also provide onsite consultations for new or expanding agritourism entrepreneurship. www.extension.iastate.edu/communities/community-and-business-tourism-strategies
- Interpretive Guide Training Workshop (1-day workshop); plus optional Certification (final evaluation & certification session is conducted at each individual's place of work) www.extension.iastate.edu/communities/professional-guide-training-and-certification
- Customer Service and Community Tourism Strategies Workshop www.extension.iastate.edu/communities/customer-service
- I conduct multi-state heritage educational travel programs; and teach heritage group travel best practices to communities and businesses.

Michigan

- <https://www.canr.msu.edu/tourism/index>
- Agritourism: Connecting Communities, Places, And People Through Food Systems
- Michigan Birding Trails Network - I work with birding trails around the state. I work to help community partners develop new birding trails. I am working with MI Audubon now to get a statewide website up and running and a guiding document to set state standards for birding trails.
- Understanding Tourism for MI Communities. -This interactive workshop highlights tourism industry statistics and exposes communities to trends and travelers' interests, as well as a number of niche tourism markets. UTMC is specifically designed to promote regional synergies, leadership and tourism product development. <https://www.canr.msu.edu/tourism/programs/understanding-tourism-for-michigan-communities>
- Strengthening Tourism Leadership: Facilitation Tools To Move Community-Driven Tourism Forward

- Planning for Tourism/Preventing Destination Decline using TALC Model (website: <https://www.canr.msu.edu/tourism/programs/planning-for-tourism>)
- The Michigan Sea Grant Sustainable Small Harbors initiative helps communities envision a future for their small harbors. This often includes tourist access as virtually all towns with a small designated harbor are being utilized to some degree by tourists.
- MSU Extension's Center for Economic Analysis (CEA) conducts community tourism economic analysis research.
- First Impressions Tourism program- A tourism assessment for communities in Michigan. https://www.canr.msu.edu/tourism_first_impressions/index
- MSU Extension staff administers Michigan's Art Share program
- Harnessing Data Via Trip Advisor
- MSUE Land Use Educators have comprehensive Placemaking programs and have authored guidebooks on this topic too.
- Leveraging the SE for small town rural tourism
- COVID19: Impacts and Strategies for Small Town Tourism - <https://www.canr.msu.edu/tourism/COVID-19-pandemic-and-tourism/>

Missouri

- URL: <https://extension.missouri.edu/programs/exceed-community-economic-and-entrepreneurial-development>
- Agritourism workshop for producers
- CEC conference

Minnesota

- tourism.umn.edu
- Growing Tourism Leadership - 6 month online course
- Customer Service --- At Your Service a train-the-trainer curriculum as well as locally delivered workshops.
- Festival & Event Management -- an online course
- Estimating The Economic Contribution Of Bicycling Events In Minnesota
- Sea Grant: mainly focused on safety and hazards and increasing knowledge and awareness of them, including: rip/dangerous currents, bacteria, and recreational boating in a working port. Some work on climate change impacts on tourism - loss of winter; unstable snowmobile/ice/skiing conditions.
- Tourism In County-Level Planning And Policy Documents
- All our research reports are available online. Examples 1. Custom research including visitor profiles and economic impacts. 2. Assessing The Latino Visitor Experience In A Rural Minnesota Community: A Case Study 3. Economic Impact and health benefits of bicycling in MN, 4) The Range Recreation Civic Center: understanding visitors and measuring the economic and social value
- Community Tourism Development manual, <https://bookstores.umn.edu/search/products/community%20tourism>

- Tourism Assessment Program, community programming, example: Tourism development opportunities in Hastings, Minnesota
- Economic Impact Studies. Examples 1. Potential economic impact of the Batchelor Block Opera House. 2. Economic and cultural contribution of the Beltrami County FAir
- Second Homes in Minnesota: A Profile of Seasonal Residents and their Impacts in Central and West Central Minnesota

Nebraska

- Farm to Fork Events
- Red Carpet Service - training for front line professional to help them share resources, understand the economic benefits of tourism in their community and implement better referrals
- Community based Destination Development
- Community assessment
- marketing help

Ohio

- As director of Extension's Farm to School program, I encourage food service directors to visit and teachers to take students to farms, local foods processors, and farmers markets.
- We have held a Breakfast on The Farm (BOTF) event in 2015 for the general public to come to a working dairy farm. In 2013 we held a driving tour of 3 local small farms that have niche markets in our county.
- Connecting the consumer to production agriculture
- Hocking County Ohio is a tourism destination in Appalachia that contributes 1 in 7 jobs to this economically depressed county. Extension consulted and advised as needed for programs to promote visits to the natural areas as well as assisted in the management of invasive species threatening the local ecology.
- LOOK to Ohio- place-based youth leadership
- AgritourismReady - Provide education and training to agritourism operators in Ohio on risk management, best marketing practices, adding new activities, liability management, etc.
- Assessed community cultural capital through strategic planning. Started a program - economic and cultural revitalization to promote downtowns of cities and townships. Using peacemaking theory for cultural works
- I primarily work with communities or organizations on tourism assessment or impact analysis.
- State and International Cultural Immersion trips - I provide experiences for youth and adults on a yearly basis to Washington DC and San Juan Puerto Rico that involve a cultural immersion experience that incorporates a different kind of tourism

Wisconsin

- Agritourism And Placemaking In Wisconsin

Alabama (Auburn University)

- Promoting Nature and Trails. Including blueways, scenic byways

Alaska

- Gary has coordinated ocean exploration/invasive species activities aboard small ecotourism vessels, I respond to tourist request and questions, as well as those of shipboard naturalists, from my street front office. none at present, our recreation and tourism specialist retired last year and his position was not refilled

Florida

- Florida Sea Grant-related include (there are also new programs in development):
- <http://www.masternaturalist.ifas.ufl.edu/>
- <http://www.flseagrant.org/fisheries/artificialreefs/>
- <http://www.catchandrelease.org/>
- <http://www.flseagrant.org/fisheries/scalloping/>
- <http://shellfish.ifas.ufl.edu/big-bend-shellfish-trail/>
- Big Bend Shellfish Trail <http://www.floridashellfishtrail.org/>
- Florida Friendly Fishing Guide <https://www.flseagrant.org/florida-friendly-fishing-guide-certification/> (URL not yet active - check back in a few months, program about to launch)
- Recreational Scalloping education <https://www.flseagrant.org/fisheries/scalloping/>
- Seagrass scarring prevention <http://beseagrasssafe.com/>
- Coastal Fisheries Enhancement - new program educating TDCs about angler behavior to better target advertising and enhance angling tourism

Georgia

- We are organizing a coastal Georgia tourism conference to bring stakeholders together to discuss issues affecting tourism in this part of state: <https://gacoast.uga.edu/gatourism/>
- We also offer a Coastal Stewards Program series of environmental education workshops offered as part of the Coastal Stewards Program, which is an environmental education program to engage adults in activities designed to improve knowledge of coastal ecosystems, enhance understanding of current issues impacting coastal communities, and inspire stewardship of coastal resources. While its not specifically tailored towards tourism officials, we do get a number of ecotour guides that attend. Our legal specialist has been working with local officials on the promotion of various tourism trails in their communities.

Hawaii

- <http://seagrant.soest.hawaii.edu/sustainable-coastal-tourism/>
- The Center for Sustainable Coastal Tourism was established in 2009 as a university collaboration

between the School of Ocean and Earth Sciences and Technology, the College of Social Sciences, School of Travel Industry Management, Hawai'i inuiakea School of Hawaiian Knowledge, and the School of Architecture. In partnership with local businesses, government, and the community, the center conducts research, education, and outreach on Hawai'i tourism and the various economic, cultural and environmental impacts of the visitor industry. Signature projects of the Center of Excellence for Sustainable Coastal Tourism serve to improve the quality of Hawai'i's environment, restore habitats and ecosystems, and reduce the energy and water needed to support the tourism industry resulting in positive impacts on both Hawai'i's economy and quality of life for local residents.

Illinois-Indiana (Purdue University Northwest)

- I am not quite sure where the information we have fits but we have a website - <https://iiseagrant.org/work/recreation-tourism/>. There are two websites and a walking tour app.

Maine

- Downeast Fisheries Trail (www.DowneastFisheriesTrail.org)
- Oyster Trail of Maine (<http://seagrant.umaine.edu/maine-oyster-trail>)
- Experience Maritime Maine (www.experiencemaritimemaine.org/)
- Maine Sea Grant also offers workshops and educational programs to foster collaborations between fisheries, aquaculture and tourism industries, develop shellfish farm tours, lobster boat tours etc... <http://www.seagrant.umaine.edu/fisheries-tourism>
- We conducted a significant research project to identify barriers to fishermen and aquaculture farmers getting into tourism, legal research lead to multiple workshops and a factsheet series: (same webpage: <http://www.seagrant.umaine.edu/fisheries-tourism>)
- And we partner with many organizations and businesses for collaborative tourism planning: <http://www.seagrant.umaine.edu/extension/coastal-tourism-planning>

Minnesota

- Mainly focused on safety and hazards and increasing knowledge and awareness of them, including: rip/dangerous currents, bacteria, and recreational boating in a working port. Some work on climate change impacts on tourism - loss of winter; unstable snowmobile/ice/skiing conditions

New Hampshire

- In just our Sea Grant affiliated programs, we offer educational cruises aboard the university's research vessel (<https://seagrant.unh.edu/cruises>) as well as seaweed foraging workshops (<https://seagrant.unh.edu/seaweed>). These educational field experiences tend to attract local tourists who want to get to know more about the places they live and local marine resources. Cruises to Appledore Island and into Great Bay

New Jersey

- Clean Boating Programs, Rip Currents and Beach Safety, Beach Conditions, Recreational Fishing, Top Beach Contests
- We had a research/outreach project that focused on Tourism Business Resilience in Virginia Beach. We have an on-line self assessment. <https://sites.wp.odu.edu/businessresilienceselfassessment/>

New York - Cornell

- We are still in the involved in the conceptualization/planning stages and require special funding to conduct the project. nyseagrant.org/davewhite

North Carolina State University

- -Technical assistance to communities in resilience building
- -Technical assistance to communities in economic sector development
- -Technical assistance to partners in tourism marketing (NC Birding Trail, NC Oyster Trail)

Oregon

- Guide & Tour Operator Training (GORP)
- Community Development through tourism
- Coastal/Marine Tourism
- Community Ambassador
- Costumer Service
- Youth Entrepreneur as an Outdoor Guide (GORP) 4-H Club
- <http://tourism.oregonstate.edu>

Puerto Rico

- Tour guides development program, beach evaluation, beach safety, natural resources conservation, co-management of marine reserves, beach inventories,

Rhode Island

- We offer shellfish wild harvest and aquaculture clamming classes, educational field trips. We are developing Rhode Island Blue Economy Report to define different aspects of this sector, including tourism. We are revising state Clean and Resilient Marina Program and Certification Program. We recently completed evaluating the effects of the Block Island Wind Farm on Rhode Island Tourism and Recreation.

South Carolina

- SC Nature-Based Tourism Association (SCNBTA): For the past 24 years, SC Sea Grant has been involved with this non-profit from its inception and continuing to provide technical assistance and leadership service (www.scnatureadventures.com);
- Palmetto Environmental Education Certification (PEEC) Program (<http://www.peecsc.org/>)
- Blueways-Greenways project with interactive web mapping application to facilitate more trail projects and foster collaborative partnerships across SC;
- Natural Asset Planning: Collaborated with partners on a Green Infrastructure project to develop a cross-jurisdictional connected land conservation plan spanning 6 municipalities and a county (<http://eastcooperland.org/mapping-app/>);
- Funded research projects: Examples: Examining social carrying capacity for mariculture development as well as one examining the capacity for a cooperative seafood tourism trail.

Washington

- Beach walks: Daytime and evening guided tours throughout the year with WSG specialists provide opportunities to enrich your shoreline experience and learn about Salish Sea oceanography, marine invertebrates, plants, seaweeds, and conservation.
- Festival outreach & Boater education: WSG specialists in boater activity and water quality attend key festivals and events around Puget Sound annually, including the Northwest Wooden Boat Festival and NW Sportsman's Show, presenting information and instruction to visiting boaters and sportsmen on methods for preventing small oil spills in vessels and reducing sewage spillage.