



Developed by Gwynn Stewart and Mercedes Fraser

<u>YOU</u> can help the National Extension Tourism (NET) Communications Team enhance the national presence of NET on national social media! Here's how:

## Connect with NET on LinkedIn

Scan the QR code to visit NET's LinkedIn page (or go to: www.linkedin.com/company/74362430)

**Share** your tourism-related or NET-relevant work (publications, curiccula, webinar recordings, job postings, etc.) on LinkedIn *Add #NET and any other applicable NET- related tags* 

**Invite** others to follow NET on LinkedIn Welcome your colleagues, state Extension leadership, and community partners

**Post** photos of NET in action Use #NET or other keywords to link back to the Network

## **#NET Related Tags**

- agritourism
- outdoor recreation
- community planning
- cultural-heritage tourism
- diversity equity inclusion
- rural development



