Looking for great case studies of innovative and promising practices in sustainable tourism?

The National Extension Tourism (NET) Design Team and the World Leisure Centre of Excellence in Sustainability and Innovation are delighted to share the Inaugural Volume of: Free download at: Innovative and Promising Practices in Sustainable Tourism. http://extensiontourism.net



- 1. Indigenous Tourism and Reconciliation: The Case of Kitcisakik Cultural Immersions
- 2. Hawaii Ecotourism Association's Sustainable Tour Certification Program: Promoting Best Practices to Conserve a Unique Place
- 3. Transdisciplinary University Engagement for Sustainable Tourism Planning
- 4. Expanding Agritourism In Butte County, California
- 5. Recreation Economies and Sustainable Tourism: Mountain Biking at Kingdom Trail
- 6. Kentucky Trail Town Program: Facilitating communities capitalizing on adventure tourism for community and economic development
- 7. Enhanced performance and visitor satisfaction in artisan businesses: A case study of the evaluation of the Économusée® model in British Columbia
- 8. Reverse Osmosis: Cultural Sensitivity Training in the Costa Rican Luxury Ecolodge Setting
- 9. Stakeholder Engagement and Collaborative Corridor Management: The Case of New Hampshire Route 1A/1B Byway Corridor

Case studies are a valuable way to synthesize and share lessons learned and they help to create new knowledge and enhanced applications in practice.

The intent of this inaugural volume is to provide an opportunity for academics, extension professionals, industry stakeholders and community practitioners to reflect, discuss and share the innovative approaches that they have taken to develop sustainable tourism in a variety of different contexts.

This volume includes nine cases from across North and Central America reaching from Hawaii in the west to New England in the east and from Quebec in the north to Costa Rica in the south.

There are two main audiences for this volume:

- 1) faculty and students in tourism related academic programs who will benefit from having access to current case studies that highlight how various stakeholders are approaching common issues, opportunities and trends in tourism, and
- 2) extension agents and practitioners who will gain important insights from the lessons learned in the current case study contexts.

Watch for future calls for case studies and submit one of your own.

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