## Health Benefits from Oregonian's Outdoor Recreation Participation



2019-2023 Oregon SCORP
2019 Sustainable Tourism and Recreation Conference
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## Benefits of Outdoor Recreation

- Benefits = value of outdoor recreation
- Health valuation (Cost of Illness savings metric)
- Access valuation (Net economic value metric)
- Both measured in a monetary metric (\$)
- For use in:
- Planning
- Assessment
- Grant applications
- Legislative budget allocations


## Health Benefits Estimates for Oregonians from Their Outdoor Recreation Participation in Oregon

Oregon Outdoor Recreation Metrics: Health, Physical Activity, and Value

2019-2023 Oregon Statewide Comprehensive Outdoor Recreation Plan Supporting Documentation

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## What is SCORP?

- Qualifies state for LWCF funding
- Updated every 5 years
- Provides guidance for other OPRD-administered grant programs
- Provides guidance \& information for federal, state, \& local units of government \& the private sector
- Accepted by the NPS on April 23, 2019


## Important Demographic \& Social Changes Addressed

- An aging population
- An increasingly diverse population
- Lack of youth engagement in outdoor recreation
- An underserved low-income population
- Health, physical activity, value



## Statewide Resident Outdoor Recreation

## Survey

## An Oregon population survey: (Conducted by OPRD with technical assistance from Kreg Lindberg - OSU)

- 3,069 completed surveys ( $20 \%$ response rate)
- $74 \%$ online survey / $26 \%$ paper survey
- Supplemented with 481 Qualtrics online sample
- 94\% participants / 6\% non-participants
- 56 individual outdoor recreation activities



## Health Benefits Conceptual Model



- New trail system



Behavior

- Increased walking / biking on trails


Exposure

- Reduces relative risks of diseases

"What fits your busy schedule better, exercising one hour a day or being dead 24 hours a day?"


## Health Outcome <br> - Decrease in health care expenditures



## Health Benefits Estimation



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A Tool for Estimating the Health Benefits from Outdoor Recreation in Oregon

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## ITHIM Health Pathways, Diseases, and Injuries

- Physical Activity
- Ischemic Heart Disease
- Hypertensive Heart Disease
- Stroke
- Diabetes
- Dementia (Alzheimer's Disease)
- Depression
- Colon Cancer
- Breast cancer



## ITHIM Health Measures

- Disability Adjusted Life Years (DALYs)
$\checkmark$ Years Living with Disability + Years of Life Lost
$\checkmark$ Expresses deaths and illness for different diseases/injuries on a common scale
- Costs


## DALY

$\begin{aligned} & \text { Disability Adjusted Life Year is a measure of overall disease } \\ & \text { burden, expressed as the cumulative number of years lost due to }\end{aligned}=\begin{aligned} & \text { YLD } \\ & \text { Years Lived with Disability }\end{aligned}+\begin{aligned} & \text { YLL } \\ & \text { Years of Life Lost }\end{aligned}$ ill-health, disability or early death


## Physical Activity: Simplified Example of How ITHIM Works

- Physical Activity (PA) and Ischemic Heart Disease

- Existing burden of heart disease $=31,854$ DALYs
- $P A F=\frac{0.677_{\text {baseline }}-0.266_{\text {alternative }}}{0.677_{\text {baseline }}}=\frac{10.15_{\text {baseline }}-3.99_{\text {alternative }}}{10.15_{\text {baseline }}}=0.607$
- In ITHIM context, sign of PAF is negative
- $\triangle \mathrm{BD}=\mathrm{BD} \times \mathrm{PAF}=31,854 \mathrm{DALYs} \times-0.607=-19,332$ DALYs
- Burden of Disease reduced (-19,332 DALYs)
- In practice, RRs come from a meta-analysis of the scientific literature


## SCORP Activities Included

CDC recommended physical activity levels for health benefits:

- MET (metabolic equivalent task) = energy expended relative to a resting metabolic rate (MET = 1)
- 150 weekly minutes of moderately-intense activity (3.0-5.9 METs); or / or a mix of
- 75 weekly minutes of vigorously-intense activity ( $\geq 6.0 \mathrm{METS}$ ); or
- MET < 1.5 considered 'sedentary'
- 30 SCORP activities with MET $\geq 3.0$



## OR Estimator Inputs / Outputs

| A | A | B | C D | E | F | G |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Inputs |  |  | Annual physical activity benefit per 30920 participants |  |  |
|  | Instructions: Fill in cells will b | on this worksheet (blue omatically filled) |  | More in d | be found on the Outputs page |  |
| 2 | County (select) | Small Rural |  | Deaths | -2.838346183 |  |
| 4 | County Type | Rural |  | YLL | -18.17 |  |
| 5 | Current \% of Total Population Participating | 77\% |  | YLD | -16.38 |  |
| 6 | County Population | 40,000.00 |  | DALYs | -34.55 |  |
| 7 | Current \# Users | 30,920.00 |  | Value | -\$1,555,341.28 |  |
| 8 | Activity (select) | Walking on local streets or sidewalks | $\checkmark$ |  |  |  |
| 9 | MET Values For Activity | 3.5 |  |  |  |  |
| 10 | Minutes of Moderate Activity/Week | 100.6849315 |  |  |  |  |
| 11 | Desired Weekly Participation (weekly minutes per participant) | 150 |  |  |  |  |
| 12 |  |  |  |  |  |  |

## Recreation Calibration Worksheet



## OR Estimator Outputs

Health Outcomes by Disease

|  | YLL | YLD | $\begin{gathered} \text { DALYs } \\ (\mathrm{YLL}+\mathrm{YLD}) \end{gathered}$ | Value | Deaths |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Breast cancer | -0.36700 | -0.13704 | -0.50404 | -\$64,948.74 | 0 |
| Hypertensive HD* | -0.25359 | -0.05753 | -0.31112 | -\$520,947.81 | 0 |
| Inflamatory HD* | 0.00000 | 0.00000 | 0.00000 |  | 0 |
| Ischemic HD* | -7.99766 | -1.87671 | -9.87437 |  | -1 |
| Stroke* | -3.82166 | -3.46318 | -7.28484 | -\$127,064.61 | -1 |
| Colon cancer | -0.13373 | -0.02152 | -0.15525 | -\$18,552.85 | 0 |
| Depression | -0.01318 | -2.28350 | -2.29667 | -\$76,889.91 | 0 |
| Dementia | -2.32781 | -2.99158 | -5.31939 | -\$265,186.38 | -1 |
| Diabetes | -3.25357 | -5.55067 | -8.80424 | -\$481,750.98 | 0 |
| TOTAL | -18.16820 | -16.38172 | -34.54992 | -\$1,555,341.28 | -3 |

*Cardiovascular diseases

DALYs


## Health Metrics

## 503 billion kcal / year

$=144$ million pounds of body fat $=29.5$ Olympic swimming pools)

Total kcal $=$ MET * Annual Median Hours * Mean Body Weight (kg) * Annual User Occasions

- Data sources: Ainsworth Compendium; 2017 SCORP Statewide Survey


## \$1.42 billion year in Cost of Illness Savings

$=17 \%$ of the estimated $\$ 8.1$ billion spent on chronic illnesses, or $4 \%$ of total health care expenditures in Oregon
\$COI Savings = $\Delta$ Burden of Disease* \$Cost of Illness

- $\quad \Delta B D=B D * \Delta R R$
- $\quad B D=D A L Y$ (Disability Adjusted Life Years)
- $\quad \triangle R R=$ change in relative risk
- $\quad \$ \mathrm{COI}=$ direct medical treatment costs + lost worker productivity


## Top Ten Results

## \% OR Population Participating



## Annual User Occasions



## Top Ten Results

## Annual Energy Expended

Billions of kCals


## Annual Cost of Illness Savings

## \$ Millions



Table 3. Average Weekly Minutes of Outdoor Recreation Physical Activity by SCORP Survey Respondent Characteristics

|  | Average Weekly Minutes | No. Respondents |  | Average Weekly Minutes | No. <br> Respondents |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Age Category |  |  | Sex |  |  |
| 18-34 | 509 | 714 | Female | 1.407 | 1,894 |
| 35-59 | 478 | 1,559 | Male | 420 | 1,617 |
| 60-74 | 334 | 716 | Community Type |  |  |
| 75-84 | 185 | 460 | Rural | 1 413 | 1,115 |
| 85 or older | 92 | 32 | Suburban | 392 | 1,339 |
| Income Category |  |  | Urban | $\downarrow 428$ | 776 |
| <\$25k | 1. 456 | 420 |  |  |  |
| \$25K-\$75K | 387 | 1,255 | Workplace Activity |  |  |
| \$75K or more | $\downarrow 438$ | 1,267 | Mostly sitting or standing | 429 | 1,330 |
| Education Level |  |  | Mostly walking | 502 | 428 |
| Did Not Complete High School | $\sim^{247}$ | 105 | Mostly heavy labor or physically demanding work | $\downarrow 539$ | 245 |
| High School Diploma (or equivalent) | 405 | 438 | BMI |  |  |
| Some College, But No Degree | 441 | 760 | Normal Weight (18.5-24.9) | 460 | 1,212 |
| Associate Degree | 410 | 349 | Overweight (25-29.9) | 415 | 1,036 |
| Bachelor Degree | 428 | 818 | Obese $(30-45)$ | $\downarrow 335$ | 680 |
| Graduate or Professional Degree | $\downarrow 393$ | 707 |  |  |  |

## Questions



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