

Who are you? Name, Title, Favorite place to recreate

1. Chris Perkins, Outdoor Recreation Roundtable
2. Anne Herring, USDA/Rural Development - VA, also serving on our Recreation Economy Work Group
3. Terry McDermott USDA Rural Development Innovation Center
4. Mary Breidenbach, North Central Regional Center for Rural Development (NCRCRD)
5. Stephanie Tepperberg, Office of Outdoor Recreation with the National Park Service - biking along the American River
6. Greg Batson, Innovation Center, USDA - Rural Development
7. Carolann Ouellette, Director Maine Office of Outdoor Recreation
8. Danny Twilley, WVU Outdoor Economic Development Collaborative
9. Charlie French, Durham, New Hampshire. CED Program Leader, UNH Extension.
10. Jake Powell - Utah State University Extension - Lake Powell
11. Doug Arbogast – West Virginia University Extension Service, riding my bike in WV
12. Ann Savage, Tourism Extension Associate, NC State University — love recreating on any NC Trails especially this NC Year of the Trail!!
13. Gwynn Stewart CD Educator IV Ohio State Univ. Extension Noble County; Monroe or Noble County parks/Wayne National forest
14. Grace Langford with the Southern Rural Development Center. My favorite place to recreate in my area is the Noxubee Wildlife Refuge
15. Jennifer Bell, Tourism Manager, City of Harrisonburg, love Skyline Drive
16. New Hampshire Rail Trail Coalition.
17. Rachael Carter, Mississippi State University Extension. Gulf Coast
18. Hope Watts, Grant County Extension Office, Davis, WV
19. Andy Northrop, Michigan State University Extension, State Educator/Sustainable Tourism, Chair of NET Design Team... Roatan, Honduras
20. Jack Isaacs, Economist, Louisiana Department of Wildlife & Fisheries
21. Hans Klein-Hewett; Department of Landscape Architecture at Iowa State University. Big fan of local state parks.
22. Katie Higgins, Marine Educator for Marine Extension and Georgia Sea Grant. I'm located in Savannah, GA.
23. Melissa Weddell, University of Montana (Faculty & Director of Institute of Tourism and Recreation Research) Pisgah NF
24. Lee Hart, Alaska Outdoor Alliance
25. Luke Macaulay, Wildlife Management Specialist, University of Maryland Extension, interested in recreational hunting.
26. Guinevere Nelson Colorado State University Extension, anywhere in the Colorado Mountains!
27. Garrett Ziegler, MSU Extension Food Systems and Tourism Educator, paddling the AuSable River in Northern Michigan
28. Hailey Moss- Wyoming Outdoor Recreation, Tourism, and Hospitality Extension Educator- University of Wyoming. I love recreating in Esterbrook, Wyoming!
29. Maxwell Hanson, Tennessee RiverLine, Cumberland Plateau
30. Natasha McFaul, Director, Kimball County Visitor Center, Kimball, Nebraska.

31. Jada Lindblom, Community and Economic Development Field Specialist, University of New Hampshire Cooperative Extension. Tough question! Right now I'm missing McDowell Sonoran Preserve, AZ.
32. Holly George, University of California Cooperative Extension...the Northern Sierra Nevada...
33. Caetano (Ky) Sales - University of Florida Extension, Citrus County - Withlacoochee River
34. Leigh Lubin, Alaska Sea Grant. I love recreating in the Church mountains and Prince William Sound.
35. Dan Clasen (Oregon) Crosscurrent Collective & Columbia Gorge Tourism Alliance. Love exploring any local environment
36. I am in Colorado and work with American Indian Alaska Native Tourism Association (AIANTA) as the Agritourism Specialist. I love to play in CO, OR, ID and UT
37. Lisa Chase, University of Vermont Extension, Green Mountain National Forest!
38. Jason Entsminger, PhD | University of Maine | Asst. Prof. of Eship & Innovation and State Extension Specialist for Small Biz | Tahoe's Rim Trail
39. john-turack -- Penn State Extension <https://extension.psu.edu/>
40. Jenna Sprague Savage, USDA Rural Development Innovation Center - SUPing in the many Springs in FL!
41. Rob Robertson, Associate Professor at UNH. Love to walk out door and walk on beach.
Rob.robertson@unh.edu
42. Tammy Proctor, Pender County/ Topsail Island, NC tourism
43. Aaron Urseth, WSU Extension
44. Sarah Orlando, Ohio Sea Grant Extension and Ohio Clean Marinas Program
45. David Rotenizer, executive director, Blacksburg-Christiansburg-Montgomery County Regional Tourism (and Virginia Tech). The New River and The Huckleberry Trail (a rail trail). Former Extension Agent in Community Development - West Virginia State University.
David@GoToMontVA.com
46. Kent Walker, WVSU (West Virginia State University) Extension

What are other ways Extension is currently getting involved (or should be getting involved) that we may have missed?

Convening and coordinating stakeholder groups

Have this as as focus for AK extension

business models

Asset mapping or asset development

Need to hire extension folks to work in this arena

Opening communication channels across groups and across communities

Lessons learned from communities further along the ORE continuum

Community engagement/stakeholder training (how to engage, conflict resolution, organizational development and management, etc.)

Creating “industry” associations for mentorship and development

Offering programs to educate residents to advocate on behalf of outdoor spaces and parks

Researching potential partner organizations to avoid overlap and share data.

positions focused in this area

helping communities access grants

Multi state collaboration and networking

Partnering with external entities to create demonstration projects of best practices.

Integrating with other program areas - entrepreneurship, youth development, health and nutrition, etc.

Second asset mapping & development

Advocacy for outdoor recreation projects in local and state legislatures (specifically as a counter to big-agriculture).

Assist challenged communities with Grant Writing for programs to support the Rec Economy

Assuring DEI work in the ORE planning, research and delivery

"advocacy" support through the 6 suggested categories

Generating funding opportunities / facilitating toward

Assisting with grant writing and reporting for communities and businesses

be sure all state extension programs include the extension tourism piece! we don't have in VA

Advocacy & \$\$\$\$ investment in outdoor rec/tourism economic cluster

Helping communities, implement the plans

Support outdoor outfitters in training high quality guides.

Call it more that tourism -- quality of life for residents as well.

cover the nation in Extension Tourism appointments

People gravitate towards amenity rich places.

What do you think the role of this workgroup should be in making Extension’s role in the outdoor recreation economy a reality?

Working Group as a space for both ADVOCACY and NETWORK CATALYZING

critical importance of identifying and actively sharing all available/relevant resources

Defining “stages of maturity” for recreation communities (e.g. pre-growth, growth, mature, declining) with associated definitions for each stage to better help define where communities are at in the process

Need to Integrate conversations about the recreation economy with efforts and conversations about housing

Each State has unique issues and challenges in the economy of outdoor recreation.

Using this group to increase collaboration and communication between Extension and tourism/outdoor recreational partners

Taking the MOU to the next level.

Upcoming webinar about housing for gateway communities through USDA - this group is a way to get information out + cross-state communication

We need more emphasis on responsible and sustainable tourism in rural communities and outdoor areas. Thanks for this!

Housing is a big issue in Gateway communities and the thought is we can share housing info best practices across states and regions

We need to do a better job of sharing the new MOU!

One person shared the idea of training people to be more comfortable about talking tourism in the outdoor recreation industry so that it can be managed better.

Be able to share resources

We're all dealing with specific circumstances; over tourism, lack of tourism, political pressure. It'd be great to connect with people of like circumstances to share resources.

Reinvigorating the role that Extension can play in linking students who are studying at our Universities to what's going on in the outdoor recreation space.

This work happens along a continuum of community needs, from dealing with over-tourism and housing pressures to helping communities with population loss and in need of economic development

Ohio conducted an agritourism br&e survey

1) Collective planning answering "why" that can then be tailored to states. 2) FUNDING for positions to do the work.

Housing and outdoor recreation are intertwined and together maybe we can do something

This group can advocate for support and resources for outdoor recreation within Extension (more staff) -- and externally (more funds)

Does the supporting documentation on recreation tourism development for communities. advise communities to come up with housing parameters to protect local housing before the outdoor recreation explodes in the area?

Need for Extension to have this working group for collaboration

Training around tourism for Extension Professionals, sometimes we are not too comfortable to add a new topic area

Bring together research, teaching. Extension and stakeholders in a variety of setting.

DEI everywhere should be a bigger part of our education, implementation, and demonstration project work.

Need to share info x states to get everyone up-to same level of knowledge& the potential of the sector

Finding ways to pull each other in from other states to help with trainings, projects, tech assistance, etc. Breaking down state boundaries in our work!

The importance of multi-state networking and communication to help share resources

Sharing strategies to ensure livability and affordability

Advocate for funding that supports on the ground implementation

Produce a simple fact sheet with stats and data visualization on why outdoor recreation development is worth developing in the community? On the back have a list of the critical steps for the community to check off (especially housing) as they are developing tourism

Planners. Regional Planners. Local Planners. Land Trusts.

Resources

<https://www.nifa.usda.gov/about-nifa/press-releases/usda-create-plan-expand-recreation-economies-help-people-thrive-across>

For more information on National Extension Tourism (NET) <https://extensiontourism.net/>

Link for a webinar on Housing and Rec Economy

https://www.zoomgov.com/webinar/register/WN_0FJKcvomT7OUX0ZbusCweA?utm_source=HUD+Exchange+Mailing+List&utm_campaign=a921f1613e-RT-Housing-Solutions-in-RRC-1-31-23&utm_medium=email&utm_term=0_a921f1613e-%5BLIST_EMAIL_ID%5D

For simple visualization -see <http://SOBAN.org>

For those who haven't yet seen—our rural development toolkit addresses several of these needs and we welcome feedback to make it more impactful: <https://recreationroundtable.org/rural-development-toolkit/> cperkings@recreationroundtable.org

Help with match: https://headwaterseconomics.org/equity/match-requirements/?utm_source=Headwaters+Economics+Newsletter&utm_campaign=9dcf0dd69f-May22_Newsletter_COPY_01&utm_medium=email&utm_term=0_ef093e0945-9dcf0dd69f-442588984

https://www.rd.usda.gov/sites/default/files/usdard_recreational_economy508.pdf