

# Outdoor Recreation Economy Extension Workgroup

Time to share your thoughts!

# In your state, to what degree is Extension currently responding to these trends in any of the following ways?





# What are the most important projects, resources, or research regarding the outdoor recreation economy Extension can commit to immediately?

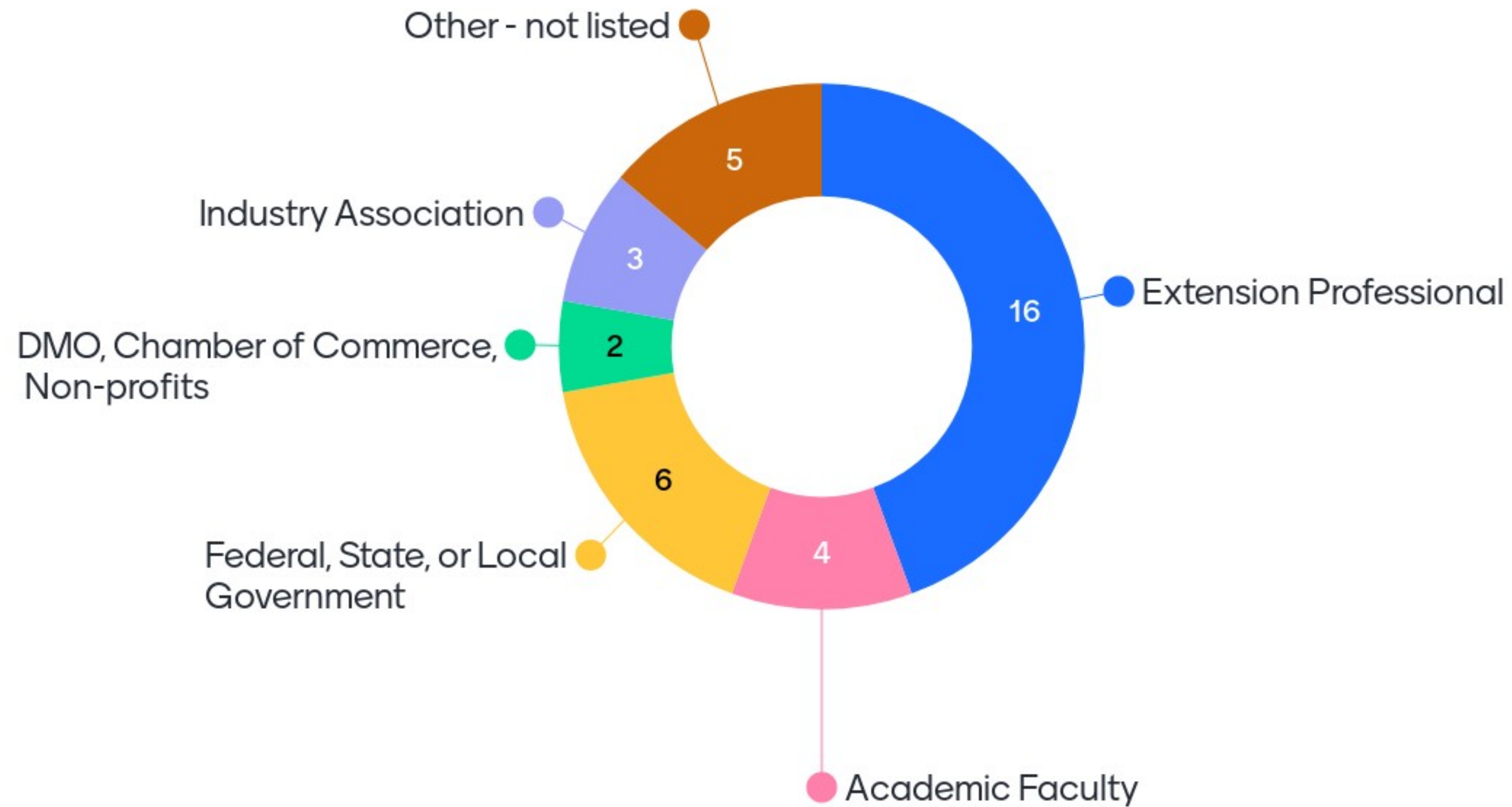


# With additional resources, what are most important, projects, resources, or research Extension should work on.





# What best describes your role in the Outdoor Recreation Economy



# Who is missing from this workgroup that we need to reach out to with an invite? (Please provide contact info if available.)

Advocates or government officials that can tell our story and get more funds

Outdoor NC, Heidi Walters.

Outdoor business alliance network - SOBAN.org

Regional Planning & Development Organizations.

Directors of the State Outdoor Rec Offices

It'd be interesting to include state-level economic development people/orgs.

BIPOC and other historically underserved communities

Federal/State Land Managers, folks working on the DEI/Outdoor intersections

Tribal Tourism departments, Economist, Fish and Wildlife, water resources



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Individuals or organizations that have Native American owner/operators

Academic administrators (e.g., Deans, Associate Deans, AES Directors).

State offices of outdoor recreation; outdoor recreation organizations at state and regional levels; regional economic development authorities/organizations

Transportation planning organizations, Parks and Recreation,

Professional planning, landscape architects, and engineering firms

Hannah Scott, Ohio Coop Development Center

Small local outfitters that offer outdoor adventure travel or natural history.

outdoor rec advocacy and economic development nonprofits, especially those that work statewide or in larger regions

Private sector

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Local outfitters

National Parks Service

Need more representation from 1994 land grants. Talk to Benita (who was here today) to build that representation.

Indigenous peoples, particularly in tourism / outdoor recreation.

DEI-specific outdoor groups (e.g., Backpackers, Outdoorsy Black Women)

Landscape planning

Is there an outdoor rec equivalent of AIANTA? (American Indian Alaska Native Tourism Association)